

A Forum for Principals, Directors of Teaching and e-Learning, and Human Resource Managers in schools
with an author of the Telstra "Personalised Learning" 2011 White Paper and other change experts

Transforming traditional classroom practice for a Twenty-first Century School

Cloud Computing
is on the Horizon...



Friday 9 November 2012

Hilton on the Park Melbourne

192 Wellington Parade | East Melbourne | VIC 3002



The Telstra White Paper on "Personalised Learning" challenges schools and teachers to become relevant to a generation of "digital natives" or expect them to take their need to learn elsewhere "because they can!" Power, provision, authority and assessment are all called to account as the report questions the core conduct of schools. Connectivity, collaborative learning, even freedom and play...how will teachers and classrooms fit into this on-line learning world?

Transforming traditional classroom practice for a Twenty-first Century School

The forum aims to:

- Address the "tooling up" challenges for classroom and school practice posed by the telstra white paper team in the light of fundamental technological change and the conservation of the teaching profession.
- Propose a strategy to develop a culture to take the profession beyond the lap-top and the digital whiteboard into the clouds, apps, tablets and the e-learning environment, to welcome innovation, continual improvement, research and new digital capacities
- Consider how the teacher's role will evolve to fit into this environment
- Develop a portfolio of ideas, practices and skills for change management
- Build your colleagues' capacity for change and develop a five-year strategic plan

"The traditional classroom is a foreign land for this generation of students...Mobility, collaboration and cloud computing are the technologies on our near-term watch list."

Personalised Learning White Paper, November 2011.

"Learning needs to be engaging, relevant, connected and life-long, and if schools don't adjust, students will go elsewhere because they can."

Greg Whitby, Executive Director of Schools, Paramatta, NSW.

"It's time we stopped driving education via the rearview mirror and responded to what we can see through the windscreen. The electronic whiteboard is rearview mirror technology while the world of individual "always on, always connected" technologies offers so much more. Schools and schooling need to remain deeply social and human, but the way they promote, facilitate, measure and respond to learning must enter a new paradigm. Let's take the lead now and transform the teacher, the tasks, the textbook, the talents and the tools at our disposal. Let's master the future before it masters us!"

Noel Thomas, Immediate Past Principal, Toorak College

"Getting education right for the future also requires a different approach to teaching, an on going commitment to 'tooling teachers up' for the very special task of designing and facilitating effective, engaging learning experiences...."

The teaching profession needs reform in recruitment, selection, status and reward, redesign of initial teacher education and induction into the profession, continuous professional development, standards and incentives for professional work and (most important of all, perhaps) changes in the working conditions of teachers."

Michael Fullan, The New Meaning Of Educational Change, New York.

"The P.C., Lap-top and now social media have marginalised the encyclopaedic, classroom teacher... Now cloud technology is clearly visible on the horizon... Electronic technology is moving so much more quickly than the teaching profession and the curriculum."

"The teacher of the future... No longer schoolmasters but variously, at times, a coach, a conductor, a motivator, a guardian, a producer, a socialiser, an assessor, a censor and a human resource manager."

Tony Conabere, Janus Consulting

The Program

Keynote Address

9.00am – 9.45am

“Tooling Up” The Teaching Profession: Personalisation, The “Learner Centric” Classroom And Twenty-First Century Learning Skills

Technology empowers students to pursue their interests, to collaborate with teachers and parents to design a learning experience not bounded by bells, the text-book, a limited library or their teacher’s knowledge. Students become active initiators, designers and collaborators, researchers and investigators, consulting with whichever expert and working whenever they want to. The new “learner centric” classroom, relatively inexpensively, uses mobile devices, Web 2.0 tools, digital text-books and develops pathways into work. It stimulates what the 2011 Telstra White Paper calls “an evolution in pedagogy” and “a new philosophy of learning” and what Melbourne University’s ATC 215 researchers define as the characteristics of 21st century learning. The traditional classroom becomes a relic, a foreign place for digital natives. The factory model of learning and assessment is superseded, available on line. The teaching profession needs to be “tooled up”, even reformed.

Susi Steigler-Peters, National General Manager for Education, Telstra and co-author of the Telstra White Paper, “Personalised Learning”, Meeting the Australian Education Challenge, November, 2011.

9.45am – 10.15am

Q&A, Summation and Take-Back

10.15 am – 10.45am

Morning Coffee

11.00am – 12.30pm

Beyond The Traditional Classroom, The Lap-Top And The Digital Whiteboard Into The Cloud: A Workshop To Sketch The New Playing Ground For Contemporary Learning

No longer encyclopaedic masters of the art of teaching, teachers have to carve out a new role in a fascinating, new but largely unknown learning landscape. In this digital domain, most teachers are “insecure aliens” while their students are adventurous “natives”. The digital whiteboard looks modern, even “whiz-bang”. It is not. It is an old technology that only supports an outmoded ‘direct instruction’ teaching model. We can no longer speak to the future in the language of the past. What role can the teacher play in this new world: coach, conductor, assessor, producer, human resource manager? Yet, the new territory comes with several threatening pitfalls because the technology is so isolating. What qualities must we preserve: socialisation, relationships, collaboration, empathy, performance, emotions and love? What role for our teacher: assessor, counsellor, confessor, guardian, censor, mentor? Quality teaching is currently central to successful learning and academic performance. Will this continue and wherein lies measured professional accountability?

Noel Thomas, Immediate Past Principal of Toorak College.

12.30pm – 1.15pm

Lunch

1.15pm – 2.15pm

Management’s Massive Challenge: Securing Fundamental Change In Teaching Practice For Our Future Students. An Effective Five Year Plan

A future knowledge-based economy needs new ways of thinking and working, and new tools, skills and literacies. So does personalised learning. The greatest revolution needs to be changing the teaching profession itself, replacing their natural conservatism with a desire to innovate, experiment and research the exciting possibilities this fundamental change offers. How may the skilled human resource manager let the dark clouds of cynicism give way to the sunshine of aspiration, passion, idealism and well-researched practice improvements, especially when casualisation, the focus on student results, and performance measurement and bonus payments is causing the profession to question their hallmark values of loyalty, commitment and stability. How might staff be better managed in this new world? What changes in thinking about their work might the current staff be encouraged to adopt? How might recruitment be altered to discover this “new teacher for the new world”? What intelligences? Team building? Succession Planning? Ensuring that you manage Human Resources and not Human Remains.

Andrea McCall, Director, Andrea McCall and Associates

2.15pm

Afternoon Tea

2.45pm - 4.00pm

Eight Steps To Implement An Enduring Change: A Workshop

Most change programs fail. Sceptics frequently greet the announcement of a new innovation with such words as “Here we go again. We’ve seen it all before”. Change should be enduring and intrinsic. It should replace, not increase incrementally. One of the most respected, even classic, change management models is attributed to John Kotter. This workshop will examine the eight steps to implement an enduring change together with the distinctive roles leadership and management should assume both in the creation of a Change Team to lead research and disciplined experimentation to a final resolution during the change process itself.

Tony Conabere, Ianus Consulting Pty Ltd, former Head of Wesley College and The Knox School.

The Forum Structure

The forum will not be a festival for talking heads. It will use real adult learning techniques: workshop sessions, q&a sessions, syndicates, and a practicum. The speakers will use an exercise or two to heighten interest and understanding. Our structure this year builds networking into the formal program for the first time. We will limit numbers, continue to provide great opportunities to network, but also provide a formal opportunity for everyone to hear the “gems” of this conference and to interact with our speakers.

OUR PRESENTERS

Susi Steigler-Peters



Susi Steigler-Peters joined Telstra Enterprise and Government in May 2008 as the National General Manager for Education, with the goal of providing an innovative education platform that actively engages students and teachers in all facets of learning for the 21st century. She has more than 25 years' experience in education as a secondary and primary school teacher, curriculum designer, policy advisor and business and strategy developer. Her current role focuses on thought leadership, strategic engagement, industry marketing and solutions' innovation.

Prior to joining Telstra, Susi fulfilled a number of roles as Chief Education Officer with the NSW Department of Education and Training, including business development. In these roles, she led a number of strategies including the mindset shift with the innovative Partnerships for Learning strategy. Her work in this new role forged partnerships with leading corporations including Cisco, Intel, Microsoft and many other technology providers.

Susi has published a number of national and international

conference papers about developing sustainable learning practices. Susi serves as a Board Member of the Greater Western Sydney Education Alliance; and by invitation of the education minister, served as a member on the NSW Community Languages Schools Board.

Noel Thomas



Noel Thomas was the Principal of Toorak College, Mt Eliza, from 2007 to 2011. As a teacher and school leader, Noel has been at the forefront of the implementation of one-to-one computing in schools, the application of Learning Management Systems, the development of Internet and Intranet based resources and school-wide data base management systems. He was involved in the development of Year 12 courses in Legal Studies and Information Technology, authored texts in both fields and served as Chief Examiner for several years in each area.

Noel is a past Honorary Secretary of both the Association of Teachers in Independent Schools and the Commercial Teachers Association of Victoria and is a Life

Member of the Australian College of Educators. Noel continues to work on innovations in the application of information and communication technologies in education and in aged care.

His passion for raising the standing of the teaching profession led him to explore a range of approaches to identifying, recognizing, developing and rewarding high performing teachers, as reflected in the Toorak College Master Teacher and Mentor program.

Andrea McCall



Andrea was born in the UK and migrated to Australia in 1981. She has qualifications in History, Politics & Human Resources and is bilingual French/English. She is a trainer, mentor and mediator and has lectured in a variety of Management subjects at Monash University, Swinburne and Victoria University. She currently runs the Industry Based Learning, Workplace and Internship program for the Faculty of Business and Economics at Monash.

Her work experience has included time as an executive secretary at Guinness and British American Tobacco, Ministerial Adviser to the

Parliamentary Cabinet Secretary and 7 years as a member of the Victorian State Parliament for the seat of Frankston. She also runs her own HR training and consulting business and has co-authored a Human Resource Management casebook. She designs and runs courses and is an experienced public speaker at conferences and seminars.

She also hosts overseas business delegations visiting Melbourne. She lives on the Mornington Peninsula with her cat Albert where she enjoys reading crime and spy thrillers with a glass of the local reds.

Tony Conabere



Tony Conabere is an Honorary Fellow of the ACEL and a Director of Ianus Consulting Pty Ltd. After a long and outstanding career in educational leadership over nearly three decades at Wesley College and The Knox School, he now consults with independent schools, specialising in change and project management, risk and financial management and quality assurance systems based on the philosophy of continual improvement.



Conference Fees and Registration - A Forum for Principals and HR Managers 2012

The Conference will be held in **Melbourne at Hilton on the Park Melbourne, 192 Wellington Parade, East Melbourne, VIC 3002** on **Friday November 9, 2012.**

The conference fee including the cost of a buffet lunch, morning tea and afternoon tea is

"Early Bird" Conference Fee \$544.50 (GST included \$49.50) Full Conference Fee \$605.00 (GST included \$55.00)

The 'Early Bird' concession will apply to all single enrolments received by **4pm on August 10, 2012.** It will also apply to all second and subsequent enrolments received from the one school at any time before enrolments close. The final date for registration will be **September 30, 2012.** A cancellation policy applies. Fax the completed registration form to **61 3 8672 0706**

Name	<input type="text"/>
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School	<input type="text"/>
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Cancellation Policy

A cancellation policy will apply: cancellations before August 10, 2012 will receive a full refund less 20%; cancellations before August 31, 2012 will receive a 50% refund; cancellations before September 30, 2012 will receive a 30% refund but any cancellation after September 30, 2012 will not warrant a refund. A substitute is always welcome if a delegate finds that unforeseen circumstances have arisen which prevent attendance.

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